

## ADD ISSUES to consider

Bill,

I sent you a bunch of material last time that we can draw from. We don't have to beat the ADD drugging issue to death to make a point. The point is that psychotropic drugs were designed to save the profession of psychology from oblivion. People no longer need or want to lay on a couch to get results....the "pill" or "drug" is easier and cheaper. The microwave generation was killing the profession. By creating a series of mental disorders....now 314 of them...Psychologists now have lots of things to keep them busy. Getting the children involved was the cheap shot that was designed to tug on the heartstrings of the parents. Make the parents feel guilty and you have a syndrome for life.

ADD was such a scenario. I know this sounds conspiratorial but the fact is that it is the TRUTH. With no disease process ever isolated, no part of the brain ever isolated, no scientific tests other than the "subjective" one I sent you and no outcome assessment to test the "cure" other than the kid is quieter and calmer....how the hell do you make the medical leap to a disease process that requires psychotropic schedule 2 narcotic drugs as a treatment ! You can't make that leap unless you are a complete moron.

Therefore, we as individuals, have to continually speak the "montra" of reality and common sense and push the correct methods dealing with this situation.

- 1- Kids are brought up smarter than years past....computers, learning tool, sesame street type stuff etc., before entering school
- 2- Kids are bored not hyperactive in most cases, hyperactivity is their way of looking for a way out
- 3- Those kids that are truly hyperactive usually have a nutritional problem or lack of proper nutrition, i.e.. the need for a Balance type nutrient component to their diet until they learn to modify the diet themselves
- 4- Some kids have a lack of proper nerve flow to and from the brain, hypothalamus and body in general, therefore chiropractic has a dramatic effect

In short, the stuff I sent you is more than we can ever use for this topic. Our job is to make our points seem less conspiratorial, so that we don't scare off the "average" thinker. Unfortunately, its hard to do that in 14 minutes, so the best approach is to hammer the common sense issues that anyone can understand and then offer solutions to counter the drugs. Best bet is to let people call my office to find out what those solutions are rather than making the "spot" look like a commercial.

I hope this offers some insight into where my head is. Future topics we can discuss over the phone later.